

2015 BUICK ENCLAVE DETAILS BOOK



BUICK

WHAT'S NEW

MARKETING HIGHLIGHTS

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PRODUCT INFORMATION

SPECS

PACKAGING

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COMING LATE 2014



INSTRUCTIONS: USE THE NAVIGATION BUTTONS ABOVE AND ON EACH PAGE TO CLICK DIRECTLY TO CONTENT

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NEXT



ENCLAVE SNAPSHOT

- 2015 equipment groups: Convenience Group 1SD (FWD only), Leather Group 1SL (FWD/AWD), Premium Group 1SN (FWD/AWD).
- Smart made beautiful. It's sophisticated, comfortable, quiet and intelligent.
- Purposeful technologies, a spacious interior and refined performance enhance your time in the Enclave.
- Standard 7-passenger and available 8-passenger seating plus segment-leading cargo capacity (115.2 cu. ft.) give Enclave excellent flexibility.
- Leading purchase considerations: quality, style, comfort and three rows of first-class seating.

WHAT'S NEW

- **Heated leather-wrapped steering wheel** is now available.
- **Ebony seats with Dark Plum interior accents** are now available.
- **20" ultra-bright Blade Silver machined painted aluminum wheel (PEW)** replaces (S4Q).
- **USB port** moves to the lower center stack from the upper instrument panel.
- **Audio system with navigation** is included with Premium 1SN Group.
- **Revised audio system codes.** See the Packaging section for details.
- **Third row head restraints** have a revised fixed-position design.
- **Exterior colors:** Crimson Red Tintcoat,¹ Dark Chocolate Metallic,¹ Dark Sapphire Blue Metallic, Midnight Amethyst Metallic.¹
- **Experience Buick Option Package Discount** includes Moonroof, 20" wheels and Trailering Package at a substantial savings when ordered on the 1SN Premium Equipment Group.

¹ Additional charge, premium paint.



KEY MESSAGES

Enclave is the most beautiful 3-row luxury crossover available, with performance and technology that make it as capable and versatile as it is beautiful. It's a sanctuary for the driver—and an inviting place to carry extended family and friends.

ENCLAVE SAFETY

5-Star Overall Vehicle Score for Safety – The 2015 Enclave has received the highest possible overall Vehicle Score from safety in U.S. Government safety testing as part of the U.S. Department of Transportation new Car Assessment Program (www.SaferCar.gov).

ENCLAVE AWARDS & RECOGNITION

Enclave has an award-winning legacy that demonstrates its quality.

- Recommended Buy, 2014 *Consumer Reports*.
- Total Quality Winner Near-Luxury Utility Segment, 2013 Strategic Vision Total Quality Index Study.
- 5-Year Cost to Own, 2014 *Kelley Blue Book*.
- Best Buy designation Full-Size SUVs, 2014 *Consumers Digest*.
- 2014 Best 3-Row Midsize SUV for Families, 2014 *U.S. News and World Report* New Car Rankings.
- #1 Affordable Midsize SUV/Crossover SUVs, 2014 *U.S. News and World Report* New Car Rankings.
- Brand Image Award, 2013 *Kelley Blue Book*.

EXPERIENCE BUICK PROTECTION

Every 2015 Buick model includes a maintenance program that covers scheduled oil and filter changes, tire rotations and 27-point inspections according to your new vehicle's recommended maintenance schedule for up to 2 years or 24,000 miles, whichever comes first (does not include air filters). The program covers a maximum of four service visits and is fully transferable to subsequent owners.

BEAUTIFUL SCULPTED EXTERIOR DESIGN

- Enclave is artfully sculpted with flowing lines, a distinctive Black chrome waterfall grille and chrome bodyside moldings and accents.
- Distinctive exterior lighting further distinguishes Enclave with signature LED-accented headlamps and taillamps, Xenon High-Intensity Discharge (HID) headlamps and available articulating headlamps.

WHY IT MATTERS

Enclave's stunning look sets it apart from other crossovers.



LUXURY & CONVENIENCE ARE INCLUDED

Enclave includes premium features that are often optional on the competition.

- Second row captain's chairs, Remote Vehicle Start, Ultrasonic Rear Parking Assist, a power liftgate, an industry-first front center air bag plus the convenience of OnStar RemoteLink Key Fob Services and scheduled maintenance come standard on Enclave.

WHY IT MATTERS

Enclave doesn't skimp on luxury or convenience. They come standard.



AWARD-WINNING QUALITY

Proof of Enclave's world-class quality includes the Strategic Vision Total Quality Award. The 2013 Enclave was winner in the Near-Luxury Utility Segment, beating the Lexus RX 350, Mercedes-Benz GLK-Class and Lincoln MKX.

WHY IT MATTERS

Quality is among the top purchase considerations for Enclave buyers.

QUIET, COMFORTABLE, LUXURIOUS INTERIOR

- Luxury touches include Ice Blue ambient lighting, French-seam stitching, soft-touch materials, chrome accents and a mahogany-trimmed steering wheel.
- A new Ebony and Dark Plum interior and an available heated steering wheel add more style and luxury.
- Enclave has three rows of first-class seating. Flat-folding second and third row seats easily adapt to provide 115.2 cu. ft. of cargo area.
- Enclave has a library-quiet cabin thanks to the Buick-pioneered QuietTuning process which reduces, blocks and absorbs outside noise and vibration.

WHY IT MATTERS

Enclave has the hallmarks of a luxury vehicle—craftsmanship, comfort and a serenely quiet cabin—plus a flexible interior that adapts to your needs.



BUICK INTELLILINK

- The IntelliLink system seamlessly integrates and operates Enclave's audio system, paired smartphones and paired/connected devices. Drivers can operate the system with the 6.5" high-resolution color touch screen display, faceplate controls or voice commands for hands-free operation.

- The Text Message Alerts feature adds convenience. It uses IntelliLink to access and respond to text messages from your Bluetooth-paired, text-supported phone.
- Siri Eyes Free gives iPhone 4S and 5 users hands-free access to some of their phone's features, like the calendar and text messaging. Siri Eyes Free allows users to direct Siri to perform a number of tasks while they safely keep their eyes on the road and their hands on the wheel.

WHY IT MATTERS

IntelliLink helps drivers connect more naturally, accurately and safely.



LUXURY CAR-LIKE RIDE & EFFICIENCY

Enclave's 4-wheel independent suspension and low ride height give it car-like handling. Available all-wheel drive provides enhanced traction when you need it. A powerful and efficient V6 engine provides fuel economy you'd expect from a luxury sedan.

WHY IT MATTERS

Although Enclave can carry eight and is classified as a crossover, it rides and drives like a luxury sedan.

SIDE BLIND ZONE ALERT WITH REAR CROSS TRAFFIC ALERT

Side Blind Zone Alert warns of a potential collision. Its radar sensors "look" for other vehicles in Enclave's blind zones. Rear Cross Traffic Alert alerts drivers about oncoming traffic behind Enclave when it's in Reverse.

WHY IT MATTERS

These technologies can help drivers avoid crashes with approaching traffic.

COLLISION PREVENTION FEATURES

Advanced camera technologies help Enclave detect collision threats. An available Forward Collision Alert warns drivers if they approach a vehicle ahead too quickly. The available Lane Departure Warning System alerts drivers when they unintentionally drift out of their lane. The standard Rear Vision Camera lets drivers see what's behind Enclave when it's in Reverse.

WHY IT MATTERS

These Enclave features can help drivers avoid collisions.



PRODUCT INFORMATION

EXTERIOR

- **Beautiful sculpted styling** – See Top Selling Features.
- **Aluminum wheels (18", 19", 20")** – See the Packaging section for details.
- **Dual bright-chromed exhaust tips** – Are integrated in the rear fascia.

INTERIOR

- **Luxurious materials and craftsmanship** – See Top Selling Features.
- **Remote Vehicle Starter System** – Starts Enclave from up to 195' away, adjusts cabin temperature and activates heated seats, defrosters. Standard.
- **Tilt/telescoping steering column** – Enhances driver comfort. Standard. A power tilt/telescoping steering column with memory is available.
- **Driver Information Center** – Displays key vehicle status details.

- **Standard automatic tri-zone climate control** – Enhances occupant comfort.

- **NEW Heated steering wheel** –

Enhances driver comfort in cold weather. Available.

- **Seating** – Standard 8-way power driver seat; available 8-way power front passenger seat.

- Heated and cooled front seats enhance comfort. Available.
- Standard second row captain's chairs with 7-passenger seating.
- Available 8-passenger seating with 60/40 split-bench second row seat.
- SmartSlide second row seats offer easy third row access; fold flat for cargo. Standard.
- 60/40 split-folding third row seat folds flat to expand cargo capabilities.



- **Memory settings** – For driver seat, outside driver mirror and power tilt/telescoping steering column. Available.

- **Power liftgate** – Convenient for loading/unloading cargo. Opens and closes with the lower console button, key fob or liftgate button control. Standard.

- **Rear vision aids** – Rear Vision Camera and Ultrasonic Rear Parking Assist make drivers aware of what's behind Enclave when it's in Reverse. Standard.

- **Power dual moonroof** – With 3' x 4' skylight panel. Available.

INFOTAINMENT

CONNECTIVITY

- **Buick IntelliLink** – The interface for in-vehicle audio system features a paired phone, media and devices. Includes 6.5" color touch screen and voice recognition capabilities. Standard.
- **Bluetooth for Phone and Music** – Wirelessly connects phones and devices for hands-free operation and device streaming. Standard.
- **Text Message Alerts** – When paired with a Bluetooth device that supports Text Message Alerts, IntelliLink can display text messages, play them back over the audio system, send preset messages or create new preset messages alerts.
- **USB ports** – Include a playback USB port in the lower center stack and two charge-only ports on the rear of the center console. Standard.

ENTERTAINMENT

• Audio systems:

- 6-speaker AM/FM/SiriusXM Radio/CD/MP3/USB/AUX input. Standard. (UI6)
- Advanced 10-speaker Bose sound system. Available. (UI8)
- Rear-Seat Entertainment DVD System includes Bose 10-speaker sound system, 5.1 surround sound, 8" overhead display, DVD player with remote, wireless headphones (2) and 120V power outlet. Available. (UI4)
- Audio system with navigation is available. See navigation. (UI8)
- Audio system with navigation and Rear-Seat Entertainment System. Available. (UI7)

• **SiriusXM Radio** – Includes 3-month trial of the XM Premier Package and NavTraffic (if equipped with navigation).

EMBEDDED & MOBILE APPS

- **Built-in web connectivity for compatible devices** – Accesses web-based programming for paired smartphones and tablets with IntelliLink's embedded apps for Pandora Internet radio and Stitcher SmartRadio.
- **OnStar Basic Plan** – Includes OnStar RemoteLink Key Fob Services so you can remotely start your car, lock and unlock your doors and activate your horn and lights from anywhere—using your smartphone or other mobile device. OnStar Vehicle Diagnostics and Dealer Maintenance Notification (both of these services must be opted in by customers). Five years of service are included.
- **OnStar RemoteLink mobile app** – Check on your fuel, oil and tires, locate, unlock or start your vehicle—all with the app that lets you control your car from virtually anywhere.

NAVIGATION

- **Audio system with navigation –**

Includes built-in GPS navigation system and Bose sound system features. Available. (UI8)

- **OnStar Directions & Connections Plan** – Is included for 6 months and features Turn-by-Turn Navigation.

Learn more at [OnStar.com](#).



POWERTRAIN

ENGINE

- **3.6L V6 engine** – Offers V8 power with V6 engine fuel economy that's very competitive with other 3-row crossovers and utilities.

– 288 hp and 270 lb.-ft. of torque.

- **Spark Ignition Direct Injection and Variable Valve Timing** – Enhance performance and fuel efficiency while helping lower emissions.

- **4500-lb. towing capacity** – Enclave's V6 engine allows it to tow up to 4500 lbs. when properly equipped with the available Trailering Package.

TRANSMISSION

- **6-speed automatic transmission** – Smooth shifts with impressive efficiency.

– 17 city/24 highway mpg (FWD).
– 16 city/22 highway mpg (AWD).

RIDE & HANDLING

SUSPENSION

- **Long wheelbase and wide front/rear tracks** – Promote car-like handling.

- **Independent MacPherson strut front suspension** – Contributes to a smooth ride while the direct-acting stabilizer bar provides an immediate feel during turns. Isolated mounting points reduce noise and vibration. A full perimeter isolated cradle reduces road noise from entering the cabin.

- **Independent rear suspension** – The linked "H-arm" design uses an isolated mounting system. Benefits include reduced transfer of noise and vibration to the passenger compartment, minimal floor pan intrusion into passenger and cargo space and a high load-carrying capacity.



BRAKING

- **4-wheel disc ABS** – Large 4-wheel vented disc antilock brakes provide confident braking performance. Enclave's brakes include Brake Assist, Dynamic Rear Proportioning and hydraulic brake boost.
- **StabiliTrak Stability Control with Roll-Over Mitigation and full-range Traction Control** – See the Safety Section.

HANDLING

- **All-wheel drive** – Fully automatic AWD system that constantly monitors traction. When it detects slip in low-traction situations (rain, sleet or snow) it sends power to the wheel(s) with the best grip—up to 50% of engine torque to either front wheel and up to 85% to either rear wheel. Dry road handling benefits include enhanced acceleration and torque to all wheels. Available.

- **Variable-effort hydraulic rack-and pinion power steering** – Provides light effort at low speeds like parking and more effort at highway speeds.

SAFETY

BEFORE

- **Antilock Braking System (ABS)** – Helps prevent wheel lockup during hard braking on most slippery surfaces and helps driver maintain steering control.
- **Xenon HID headlamps** – See Top Selling Features. Standard.
- **Articulating headlamps** – See Top Selling Features. Available.



- **LED-accented Daytime Running Lamps** – Make Enclave more visible to others.

- **Full-range Traction Control** – Helps maintain traction if slip is detected at a front drive wheel by applying braking and/or reducing engine throttle.

- **Forward Collision Alert and Lane Departure Warning** – Available. See Top Selling Features.

- **Side Blind Zone Alert** – Available. See Top Selling Features.

- **Rear Cross Traffic Alert** – Available. See Top Selling Features.

- **Standard Rear Vision Camera** – Provides a live image of what's behind Enclave on the IntelliLink screen while driving in Reverse. Active guidelines help the driver navigate a straight course and safe path.



- **StabiliTrak Stability Control with Roll-Over Mitigation** – Helps the driver stay on course. If the vehicle is not following the path being steered, StabiliTrak applies the brakes and/or adjusts the throttle to help the driver get the vehicle back on track. Roll-Over Mitigation senses rollover potential and applies brake pressure as needed to manage lateral tire grip.
- **Tire Pressure Monitoring System** – Continuously measures each tire's pressure and alerts the driver if there is a loss of tire pressure.

DURING

- **7 standard air bags** – Include dual-stage frontal, front-seat-mounted side-impact, head-curtain side-impact and an industry-first front center air bag.
- **High-strength steel** – Provides a strong safety cage to protect occupants.
- **Head restraints** – Included at all outboard seating positions. Four-way adjustable front head restraints also move forward in a crash to help prevent whiplash.

- **LATCH** – Child safety seat attachments are included for second row seats and the third row center seat position.

AFTER

- **OnStar Automatic Crash Response** – If you're in a crash, built-in sensors can automatically alert an OnStar Advisor and predict the severity of injuries. An Advisor is immediately connected into your vehicle to see if you need help, even if you can't ask for it. You don't have to do a thing.

SECURITY FEATURES

- **PASS-Key III theft-deterrent system** – Disables the engine if an improperly coded key is used to try to start the vehicle.
- **OnStar services** – Include Crisis Assist, Emergency Services, Good Samaritan, Stolen Vehicle Assistance and more. Learn more at onstar.com.

2015 BUICK ENCLAVE PRODUCT INFORMATION

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ACCESSORY PORTFOLIO LPO LIST

INTERIOR CODE

Hit the Road Package	ACX
Illuminated Door Sills	SOM
3G Mobile Wi-Fi (late availability)	SFV
Rear-Seat DVD Entertainment System	UJ5
All-Weather Floor Mats	VAV
All-Weather Cargo Mat	VLI
Cargo Convenience Package	VQR
Interior Protection Package	PDH

EXTERIOR CODE

Splash Guards (body color)	VQK
Black Roof Cross Rails	VQQ
Body-Color Molded Assist Steps	VXW

When your customers need to personalize their vehicle, enhance their comfort level, add convenience, and complement their style, look no further than Buick Accessories. Buick Accessories are designed, engineered, tested and backed to provide the ultimate in personalization for your customer. For the complete Buick Accessories portfolio visit www.buickaccessories.com.



ROOF CROSS RAILS



REAR-SEAT DVD ENTERTAINMENT SYSTEM



SPLASH GUARD



ILLUMINATED DOOR SILL



ASSIST STEP

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2015 BUICK ENCLAVE SPECIFICATIONS



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ENCLAVE FWD

ENCLAVE AWD

POWERTRAINS

Engine	3.6L DOHC V6	
Horsepower @ rpm	288 @ 6300	
Torque (lb.-ft.) @ rpm	270 @ 3400	
Variable Valve Timing	S	
Direct Injection	S	
Transmission	6-speed automatic with overdrive	
Driver Shift Control	S	
Final drive ratio	3.16	
Fuel economy city/hwy (mpg)	17/24	16/22
Recommended fuel	Regular	

CHASSIS & SUSPENSION

Drivetrain	S	A
Wheelbase		118.9
Front suspension	Independent coil-over strut, direct-acting stabilizer bar, full perimeter isolated cradle	
Rear suspension	Independent linked H-arm, coil springs with twin-tube shock absorbers mounted on isolated sub-frame	
Brakes (front/rear)	Vented 4-wheel disc ABS with Brake Assist (12.8", 13.0")	
Stability Control System	StabiliTrak with Roll-Over Mitigation and full-range Traction Control	
Steering	Variable-effort hydraulic power rack-and-pinion	
Turning circle curb-to-curb (ft.)	40.4	
Wheels	18", 19", 20" alloy	
Tires	P255/65R18 all-season, P255/60R19 all-season, P255/55R20 all-season	

CAPACITIES

Seating capacity	2/2/3 (S); 2/3/3 (A)
Cargo volume 1st/2nd/3rd (cu. ft.)	115.2/68.9/23.3
Fuel capacity (gal.)	15.6
Overall length (in.)	183.9
Overall height (in.)	58.4
Maximum towing (lbs.)	4500

For a more extensive list of specifications, visit buick.com

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STANDARD ON ALL MODELS

EXTERIOR

- Aluminum wheels
- Black chrome waterfall grille
- Chrome bodyside moldings
- Roof-mounted luggage rack side rails
- Fog lamps
- Xenon High-Intensity Discharge headlamps
- Heated, power-adjustable outside mirrors with integrated turn signal indicators
- Rear intermittent wiper with washer

INTERIOR

- 8-way power driver seat with power recline, lumbar
- 2-way power front passenger seat (fore/aft) with manual recline, lumbar
- 7-passenger seating with second row captain's chairs
- 60/40 split-folding third row seat
- Auto-dimming inside rearview mirror
- Buick QuietTuning
- Ice Blue interior ambient accent lighting
- Leather-wrapped steering wheel with mahogany wood accents
- Manual tilt/telescoping steering column
- Power driver window with Express-Up/Down
- Front passenger window with Express-Down
- Power liftgate
- Power programmable door locks
- Remote Vehicle Starter System
- Remote Keyless Entry
- SmartSlide second row seats

- Steering wheel-integrated audio and cruise controls
- Storage: rear under floor, lockable glove box, instrument panel bin, front console, front seatback and door pockets, 8 cup holders
- Third row flat-folding 60/40 bench seat
- Tri-zone automatic climate control
- Ultrasonic Rear Parking Assist
- Universal Home Remote

INFOTAINMENT, CONNECTIVITY & NAVIGATION

- 3 USB ports (2 charge-only rear seat)
- AM/FM/SiriusXM Radio audio system with CD player, MP3 playback, 6 speakers, auxiliary input jack (UI6)
- Bluetooth for Phone and Music (streaming)
- Buick IntelliLink with 6.5" color touch screen, voice recognition and enhanced connectivity features
- Driver Information Center
- Embedded Pandora and Stitcher apps
- OnStar Direction & Connections (6 months included)
- OnStar Basic Plan (5 years included)
- SiriusXM Radio with 3-month trial
- Text Message Alerts

POWERTRAINS, RIDE & HANDLING

- 3.6L 288 hp V6 engine
- 6-speed automatic transmission
- 4-wheel independent suspension
- Dual-outlet stainless steel exhaust with bright tips
- Variable-effort power steering

SAFETY & SECURITY

- 4-wheel antilock disc brakes with Brake Assist
- 7 air bags, including front seat center air bag
- Full-range Traction Control
- LED-accented Daytime Running Lamps
- Theft-deterrent system
- Tire Pressure Monitoring System
- OnStar Directions & Connections (6 months included)
- Rear Vision Camera
- StabiliTrak Electronic Stability Control System with Roll-Over Mitigation

WARRANTIES & OWNER COVERAGE

- 4-year/50,000-mile bumper-to-bumper limited
- 6-year/70,000-mile transferable powertrain
- 6-year/70,000-mile roadside assistance
- 6-year/70,000-mile courtesy transportation
- 6-year/100,000-mile rust-through corrosion protection
- 2-year/24,000-mile Buick Scheduled Vehicle maintenance
- OnStar Vehicle Diagnostics

2015 BUICK ENCLAVE PACKAGING



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PACKAGING

	CONVENIENCE 1SD	LEATHER 1SL	PREMIUM 1SN
Cloth seating surfaces	S		
LEATHER GROUP includes standard features plus: 19" aluminum wheels (RZA), 8-way power passenger seat, heated front seats, leather-appointed seating, heated leather-wrapped steering wheel, memory settings for driver seat, Side Blind Zone Alert, Rear Cross Traffic Alert		S	
PREMIUM GROUP includes Leather Group features plus: 19" chrome-clad wheels (P6A), articulating headlamps, power tilt/telescoping steering column, heated and cooled front seats, memory settings (driver seat, driver outside mirror, steering column), audio system with navigation, Bose Premium sound system, Forward Collision Alert, Lane Departure Warning			S
Interior color theme combinations (seats/accents) – Ebony/Ebony		A	A
Interior color theme combinations (seats/accents) – Chocachino/Cocoa (7-passenger only)		A	A
Interior color theme combinations (seats/accents) – Ebony/Dark Plum (7-passenger only)		A	A
Interior color theme combinations (seats/accents) – Light Titanium/Dark Titanium	S	A	A
8-passenger seating		A	A
Power dual moonroof with rear fixed skylight		A	A
DVD Rear-Seat Entertainment System (UI4)		A	
Audio system with navigation (UI8)		A	S
Audio system with navigation and DVD Rear-Seat Entertainment System (UI7)		A	A
Side Blind Zone Alert with Rear Cross Traffic Alert		S	S
Forward Collision Alert		A	S
Lane Departure Warning		A	S
18" painted aluminum wheels (PZ3)	S		
19" painted aluminum wheels (RZA)		S	
19" chrome-clad wheels (P6A)		A	S
20" ultra-bright Blade Silver machined painted aluminum wheels (PEW)		A	A
All-wheel drive		A	A
Trailering provisions	A	A	A

S = Standard A = Available

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HEATED STEERING WHEEL



FOLDING THE REAR SEATS FLAT



HVAC CONTROLS



IP & DOME LIGHTING; 2ND ROW DVD & AUDIO CONTROLS



DIC/STEERING WHEEL
CONTROLS/CAPACITIVE-
TOUCH SWITCHES



SIDE BLIND ZONE ALERT/
REAR CROSS TRAFFIC ALERT



ONSTAR REMOTELINK APP

Click the play icon to watch video

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